**Hey there! My name is Tim and I am a recent graduate of USC’s School of Cinematic Arts with an emphasis on videography. Over the past few years, I’ve become well versed in many aspects of digital marketing including branding, social media ads, video marketing, and influencer marketing.**

**I have worked with a variety of different companies - from big tech companies to fitness influencers (with 1 million + followers) to local businesses. I know I am a qualified candidate for your role of creative services, and can be a great addition to your team.**

**But, let’s be honest, you probably get a bunch of talented individuals who want to work with you. So, what’s unique about me?…**

**I believe what truly differentiates me is my storytelling capability - taking an idea and learning how to best communicate it in a way that creates a lasting emotional impact. Through leveraging various multimedia forms, I can develop unique and effective marketing outcomes that will resonate with the target audience.**

**If we are to work together, I would love the challenge of finding creative ways to liven up your clients’ marketing campaigns, as I bring my own strengths to the team. I look forward to connecting with you and discussing synergies between my strengths and your needs. I am attaching my resume for ease of review.**

**Thank you for your kind consideration.**

**Best,**

**Tim Smith**

**https://www.timrmsmith.com/**